

2024 ANNUAL REPORT

ALLIANCE for
HOPE
INTERNATIONAL

*Photo, left to right: Rita Smith, Gael Strack, and Casey Gwinn
celebrating the 30th Anniversary of the Violence Against Women Act*

Dear Friends,

2024 was an exciting year for us at the Alliance. We launched *The Justice Project* and fully integrated *DomesticShelters.org* into our organization. We hosted our 24th Annual International Family Justice Center Conference and celebrated a new partnership with Verizon—*Verizon Skill Forward*, an upskilling program supporting survivors and professionals. We now see 3 million visitors accessing our websites and benefiting from our diverse services.

Over the year, we gathered at *H7 at Hope Mountain* and continued hosting survivor and professional retreats in Colorado. We helped solve multiple staged crime scene homicides and hosted the 5th *Hidden Homicides Course* in collaboration with the U.S. Department of Justice at the National Advocacy Center in Columbia, South Carolina.

In September, we celebrated the 30th anniversary of the Violence Against Women Act in Washington, D.C. where we joined friends and allies from across the country to reaffirm our commitment to collaboration with local, state, and national organizations.

We remain inspired by the global growth of the Family Justice Center movement. Today, over 300 Centers operate worldwide, with many communities establishing second and third Centers to meet growing needs. Even as domestic violence-related deaths rise—including the tragic loss of law enforcement officers—we see the life-saving power of *Family Justice Centers*. High-risk survivors don't die when they are wrapped in safety and support, **and** abusers are held accountable.

Camp HOPE America grew in 2024, serving thousands of child and adult survivors of domestic violence, sexual violence, and child abuse—now expanding to 30 states.

The Training Institute on Strangulation Prevention advanced its mission with new research, legislative advocacy, an expanded digital presence, and training over 50,000 professionals to recognize and respond to strangulation assaults. We launched *VOICES for Victims of Hidden Homicides*, with whom we researched, wrote, and passed the first Suspicious Death statute in America—Joanna's Law (SB 989) in California.

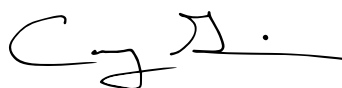
We encourage you to review this annual report to learn more about our work.

We owe our success to YOU—survivors, funders, donors, sponsors, clients, and volunteers.

We are grateful to our team and board members for their support and hard work.

The best is yet to come, and the future has never been brighter as we save lives and break cycles of violence and abuse.

On behalf of our amazing team, with great HOPE,



Casey Gwinn, President



Gael Strack, CEO

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Alliance for HOPE International is the umbrella organization for six programs working toward a shared mission of supporting survivors of domestic and sexual violence. These include the *Family Justice Center Alliance*, the *Training Institute on Strangulation Prevention*, *Camp HOPE America*, the *National VOICES Survivor Advocacy Network*, *DomesticShelters.org*, and the *Justice Project*. Together, our programs provide trauma-informed training and services to promote hope, healing, and justice.





Creating innovative, collaborative, and hope-centered solutions to support survivors of domestic and sexual violence, child abuse, elder abuse, and human trafficking.



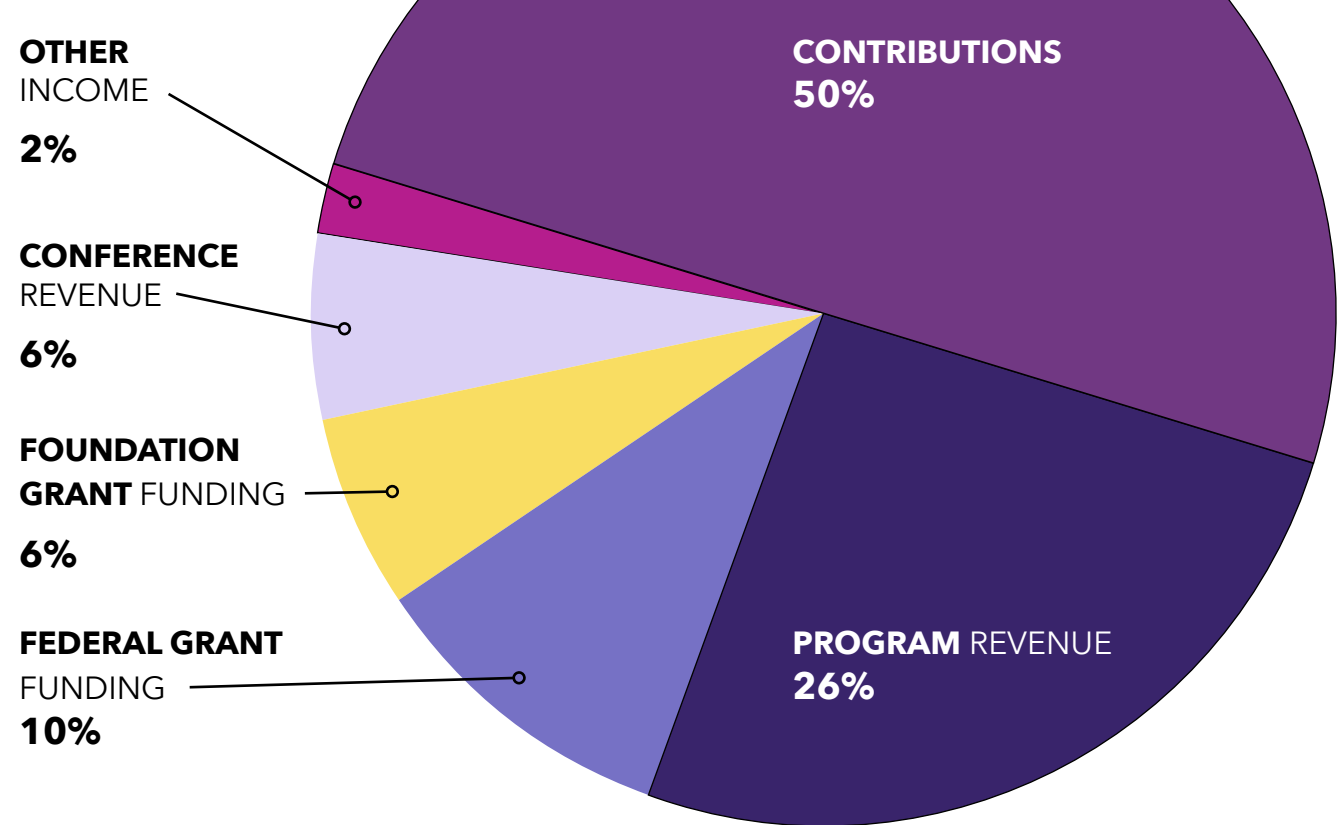
190,000
PAGE VIEWS
of our website

31,000
INDIVIDUAL VISITORS to
our website

30%
ORGANIC TRAFFIC
to our website
(via search engines)



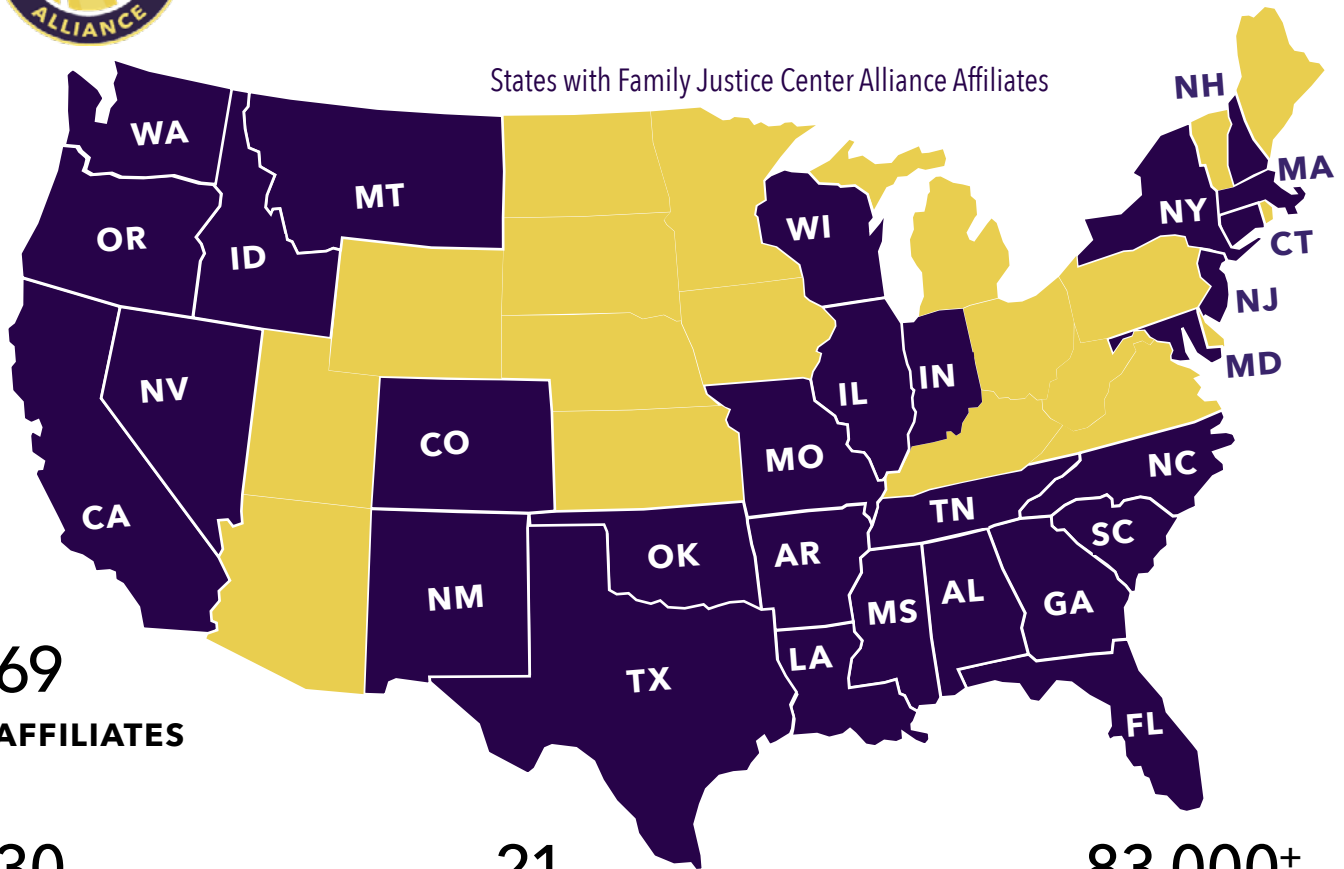
2024 INCOME





Developing and supporting Family Justice Centers across the world to provide accessible services for survivors - all under one roof.

States with Family Justice Center Alliance Affiliates



69
AFFILIATES

30
STATES house
Affiliated
Family Justice
Center(s)

21
COMMUNITIES in
active Family Justice
Center development

83,000+
NEW VISITORS
to our website

9,000+
INDIVIDUALS
on our
E-NEWSLETTER
mailing list

10
NEW COMMUNITIES
developing a
Family Justice Center

173,000+
PAGE VIEWS
of our website

32
**NATIONAL
NETWORKING
CALLS** for
professionals
and survivors

4,300+
**FACEBOOK
FOLLOWERS**

57%
**ORGANIC
TRAFFIC** to our
website (via
search engines)

4

NATIONAL WEBINARS

1. [The Use of Danger Assessments in Family Justice Centers: The Nashville Model](#)
2. [What Survivors Want You to Know: Talking to Survivors About Their Kids](#)
3. [The New York City Model for Economic Empowerment](#)
4. [Survivors Perspective: The Impact of Strangulation During Sex/ "Sexual Choking"](#)

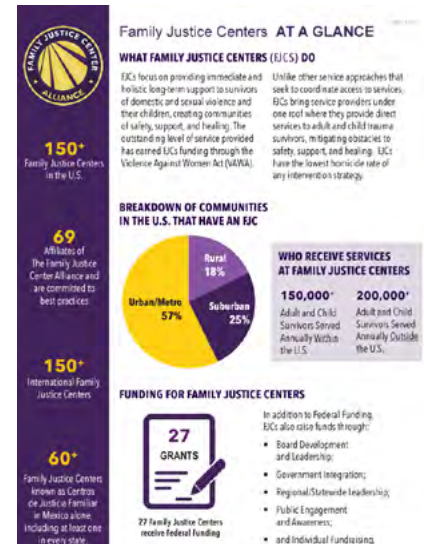
** In collaboration with the Training Institute on Strangulation Prevention*

6,000⁺
WEBINAR
REGISTRANTS

15,000⁺
MULTI-DISCIPLINARY
PROFESSIONALS
TRAINED

FAMILY JUSTICE CENTERS AT A GLANCE
info sheet
provides
updated
information
about
the Family
Justice Center
movement

Click to download



A network of domestic and sexual violence survivors who advocate for abuse victims in crisis, educate the public about family violence and sexual assault, and support Family Justice Centers.



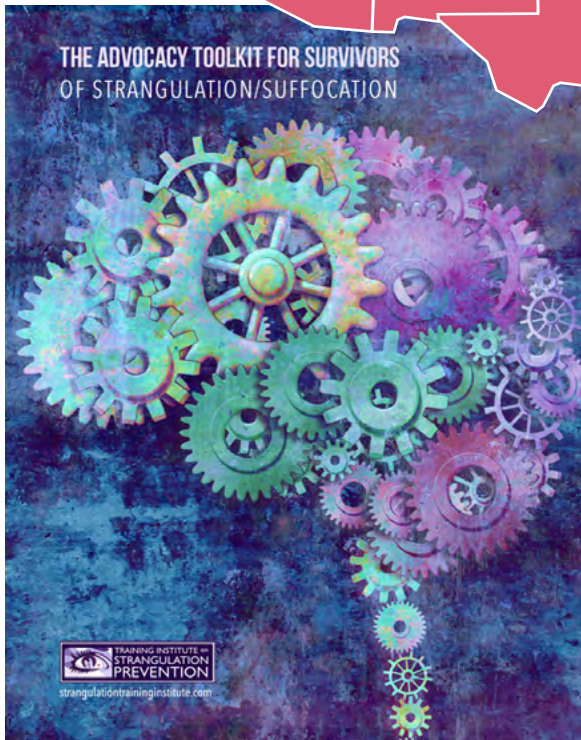
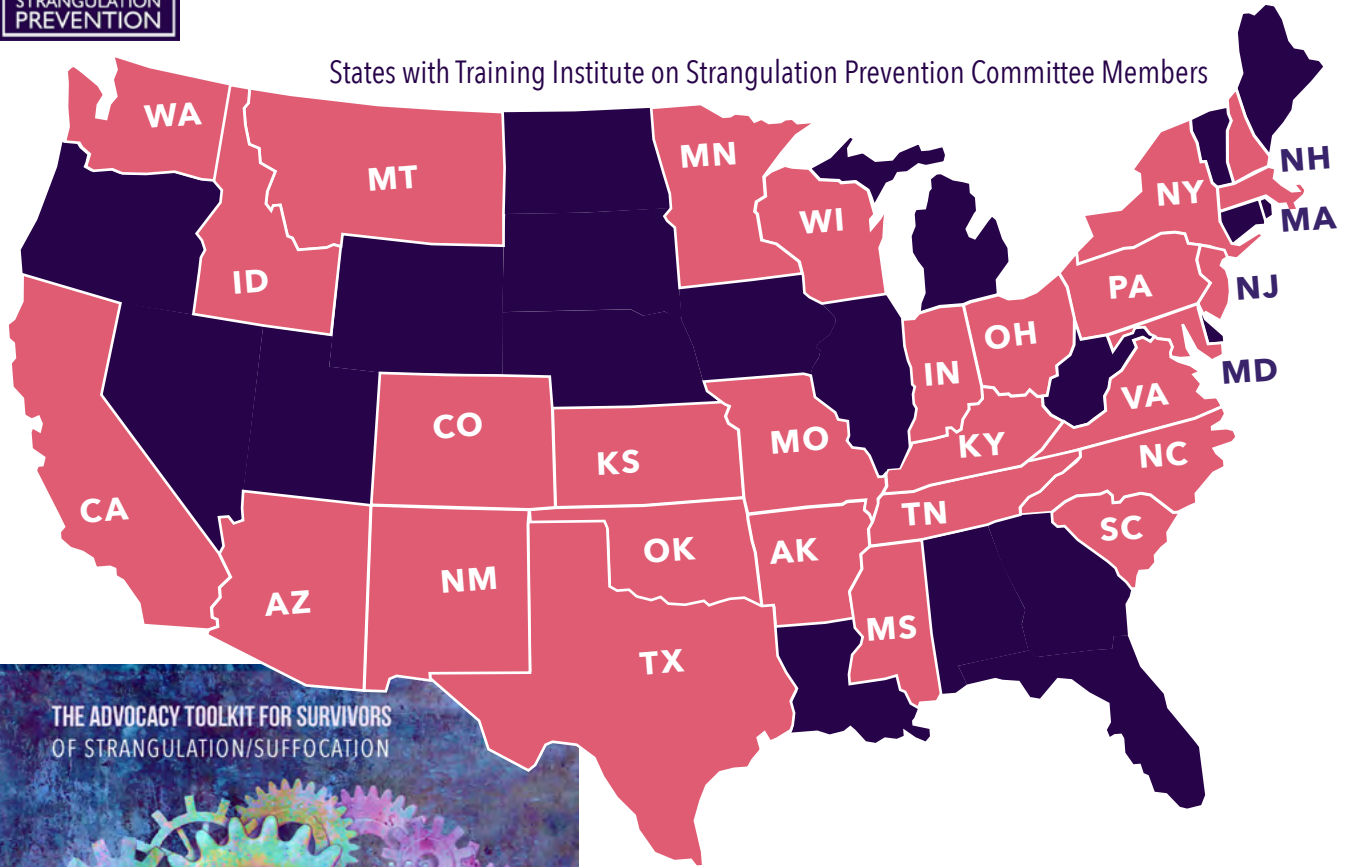
WEBINAR COLLABORATION of the VOICES Survivor Network with the Family Justice Center Alliance

725
WEBINAR
REGISTRANTS



Providing training and technical assistance on Strangulation and Suffocation crimes to violence prevention professionals throughout the world.

States with Training Institute on Strangulation Prevention Committee Members



Click to download

5,500+
INDIVIDUALS
on our
E-NEWSLETTER
mailing list

57%
ORGANIC TRAFFIC
to our website
(via search engines)

33,000+
DOWNLOADS
to our website

83,000+
NEW VISITORS
to our website

THE ADVOCACY TOOLKIT FOR SURVIVORS OF STRANGULATION/SUFFOCATION which was released in collaboration with the Institute's Advocacy Committee

5,000+
FACEBOOK FOLLOWERS

173,000+
PAGE VIEWS
of our website

6

NATIONAL WEBINARS

1. [What We Learned in 2023: Updates from the Institute](#)
2. [How To Implement a Strangulation Protocol in Less Than Six Months](#)
3. [Elder Strangulation and Abuse](#)
4. [Critical Conversations: Emerging Issues That Arise from Strangulation in Civil Cases, Including Choking During Sex](#)
5. [Recantation, Domestic Violence, and Strangulation](#)
6. [Survivors Perspective: The Impact of Strangulation During Sex/"Sexual Choking"](#)
In collaboration with the Family Justice Center Alliance

3

**ADVANCED COURSE
TRAININGS**

10,500+

**WEBINAR
REGISTRANTS**

21

**IN-PERSON
TRAININGS**

48,000+

**MULTI-
DISCIPLINARY
PROFESSIONALS
TRAINED**

9

**VIRTUAL
TRAININGS**



Supporting the families of victims by discovering and shining a light on injustices in domestic violence homicides.

VOICES FOR VICTIMS OF HIDDEN HOMICIDES

was officially established



Left to right: Cindy C., Robin A., Susan A., Mary Beth S., and Tracy D.

JOANNA'S LAW

known as SB 989 was passed on September 27, 2024; strengthening investigations potentially linked to domestic violence

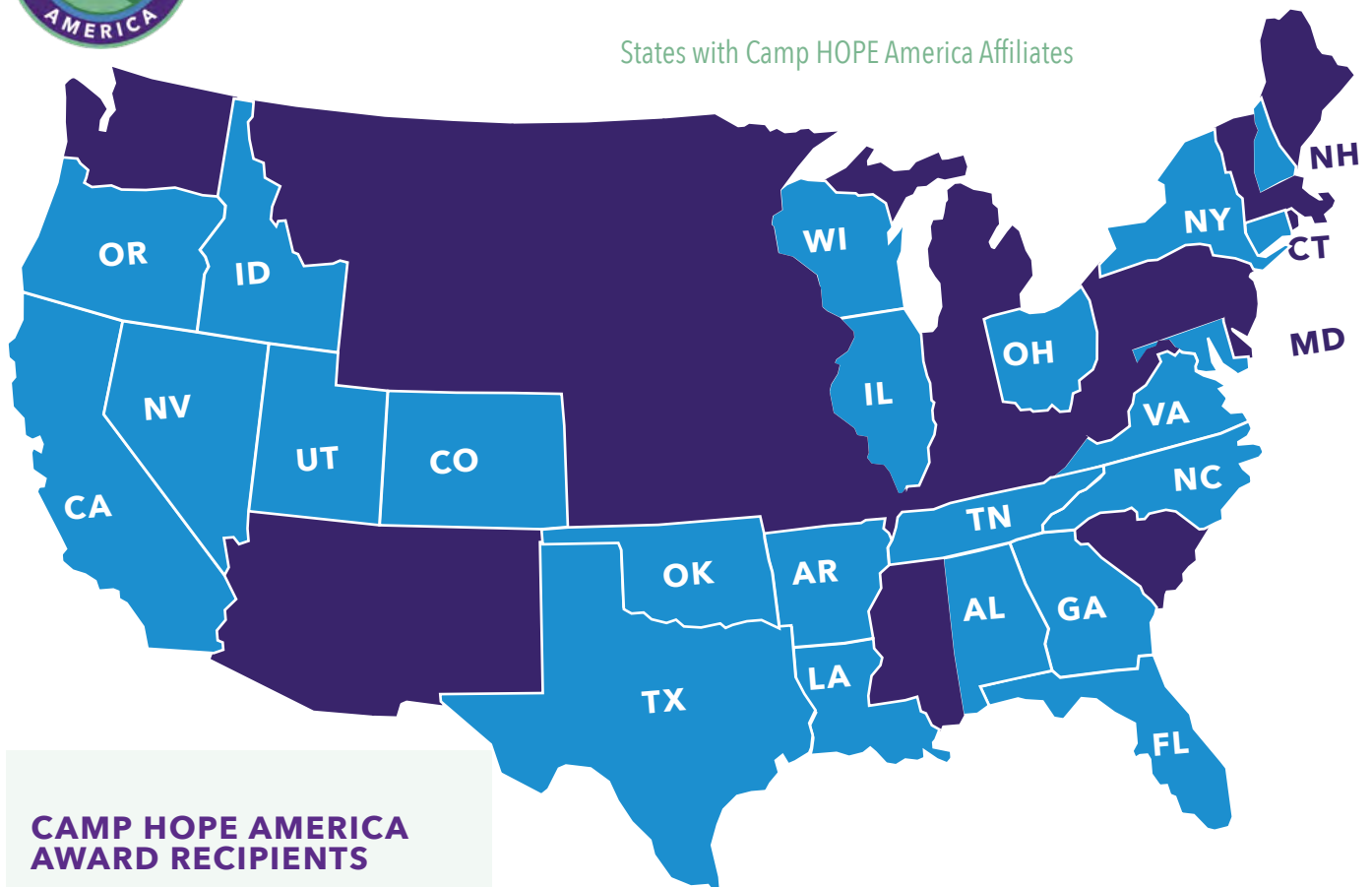


Left to right: Joyce Bilyeu, David Cropp, Senator Angelique Ashby, Casey Gwinn, Patricia Hunter, Joe Hunter, and Faith Whitmore



Providing pathways to hope and healing for children impacted by domestic and sexual violence.

States with Camp HOPE America Affiliates



CAMP HOPE AMERICA AWARD RECIPIENTS

EDWARD C.
PARTICIPANT OF THE YEAR
The Center for Family Justice
in Connecticut

NADIA A.
COUNSELOR OF THE YEAR
The Center for Family Justice
in Connecticut

SUSAN W.
VOLUNTEER OF THE YEAR
Cuyahoga County
Family Justice Center in Ohio

CAMP FAIRY GODMOTHERS
VISIONARY TRAILBLAZER
Crisis Line & Safe House
of Central GA, Inc. in Georgia

24
STATES with
Affiliated CHA Sites

49
AFFILIATES

3
AFFILIATES
celebrated 10 years
of CHA Affiliation:
Clackamas Women's
Services, Nampa
Family Justice
Center, and One
Safe Place Ft. Worth

5
**READINESS
SITES** from
CA, WA, WI,
and Ireland
began their
journey
to affiliation

4
**READINESS
SITES** from
NY, VA, WV,
and CA
completed
their journey
to affiliation

33

WEBINARS
for our
affiliated sites

7,000+

PARTICIPANTS
in Pathways
Programming

700+

ATTENDEES
to our webinars

1,300+

CAMPERS
attended camp

860+

INDIVIDUALS
on our
E-NEWSLETTER
mailing list

1,000+

HOURS spent
by our CHA
team supporting
overnight camp
with our affiliates



Click to download

2024 SUMMER CURRICULUM:

"Find
Your Spark"

HOPE HEROES:

Amanda Gorman,
William Kellibrew,
Rosie Flores, and
Jarrett Krosoczka

OUR IMPACT EVALUATION

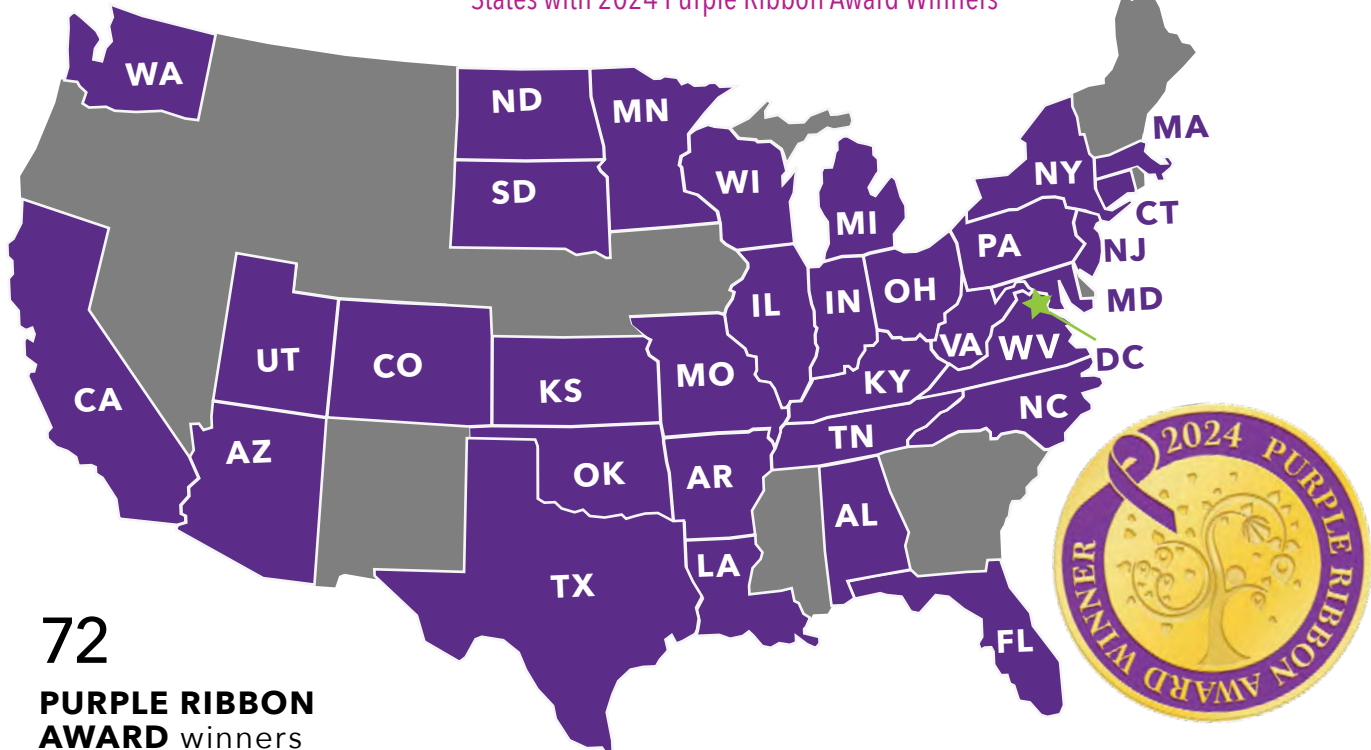
for the summer of 2023 highlighted
increased Hope and Resilience in
Camp HOPE America campers

CAMP HOPE AMERICA



Helping survivors find safety and support + a network of resources for professionals.

States with 2024 Purple Ribbon Award Winners



72

**PURPLE RIBBON
AWARD** winners

3

**COUNTRIES
REPRESENTED** in
the Purple Ribbon
Award winners:
US, CAN, and UK

34

**STATES AND
PROVINCES
REPRESENTED** in
the Purple Ribbon
Award winners

\$30,000

AWARDED to the Purple Ribbon Award Grant winners:

**OPEN CLASP
THEATRE COMPANY**
**OUTSTANDING AWARENESS
EVENT OR CAMPAIGN**

Newcastle Upon Tyne,
United Kingdom

SAFE FUTURES, INC.
**OUTSTANDING
PET PROGRAM**

New London,
Connecticut

DR. MARIA TURKSON

PENN STATE HARRISBURG
YOUTH INITIATIVE OF THE YEAR
Harrisburg, Pennsylvania

NATALIE GUINTO
RAINBOW SERVICES LTD.
LEGAL ADVOCATE OF THE YEAR
San Pedro, California

HUMAIRA JALEELA
HEALTHY MUSLIM FAMILIES
EXECUTIVE OF THE YEAR
Winnipeg, Melbourne, Canada



Left to right: Susanne Post and Sharon Roberson from Shear Haven at YWCA Nashville & Middle Tennessee, winner of the Purple Ribbon Award for Most Innovative Service

1,000+
ITEMS ORDERED
through our website's wishlist platform

209
AMAZON WISHLIST
orders through our website

10

YEARS OF DOMESTICSHELTERS.ORG

DOMESTICSHELTERS.ORG proudly celebrated its **10TH ANNIVERSARY** as the leading online resource for survivors of domestic violence and the professionals who support them. Since its launch in 2014, the platform has connected millions of individuals to critical resources, including shelter support programs, educational content, and tools to navigate the path toward safety, hope and healing. Over the past decade, DomesticShelters.org has grown into a trusted source for empowerment, awareness, and hope, reflecting our unwavering commitment to ending domestic violence and supporting those impacted by it.

5

MOST VIEWED ARTICLES

1. [What Is Narcissistic Personality Disorder?](#)
2. [What To Do If Your Teen or Adult Child is Abusive](#)
3. [A Guide to Gaslighting](#)
4. [What Is The Cycle of Abuse?](#)
5. [Profile Of An Abuser](#)

4.47 M

PAGE VIEWS
of our website

52,500+

INDIVIDUALS
on our
E-NEWSLETTER
mailing list

182,000+

FACEBOOK FOLLOWERS

2.75 M

INDIVIDUAL VISITORS to our website

68%

ORGANIC TRAFFIC
to our website
(via search engines)

5,500+

FACEBOOK COMMUNITY MEMBERS

Thank You to Our Supporters



Thank You to Our Board Members

Capt. Robert Martin (LAPD, Ret.)
Judge Ronald B. Adrine (Ret.)
Keesandra K. Agenor, MD, MS
Obianuju Berry, MD, MPH

Gil Cabrera, Esq.
Jerry Fineman, Esq.
Casey Gwinn, Esq.
Don Krupp

Bryan Niederhelm
Gael Strack, Esq.
Ashley Walker, em.